



**CONTACT**

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Cheri Loughlin is the photographer, writer and creator of the cocktail and liquor blog, The Intoxicologist. Photos and recipes from The Intoxicologist have been featured on sites including Barefoot Wine, Shellback Rum, Cosmo.com, Camarena Tequila, ABCNews.com, Lushworthy.com, Eater.Vegas.com, and Men’s Health magazine.

Her keen interest in cocktails and spirits attracts brands that value contemporary to classic styled recipes with easily obtainable fresh ingredients. Cheri loves to create recipes for the novice home bartender eager to learn the art of mixing cocktails and for those with professional bartending experience.

**STATISTICS (April 2015)**

Average Monthly Unique Visitors    UPON REQUEST  
Facebook Subscribers 7,014  
Twitter Followers    13.7K  
Pinterest Followers    709



Readership is 48% Female / 51% Male with the largest segment between 25 to 54 years of age. Readers are primarily interested in cocktails and beer, liquor and spirits, wine, fine dining, bars and night-life, cookbooks, cooking and food news. Intoxicologist readers are primarily English speaking with reach in major cities across the U.S. and worldwide.

The Intoxicologist readers come from the following countries within any given 24 hour period: U.S.A., United Kingdom, Brazil, Estonia, Canada, Turkey, China, Malta, Mexico, Norway, Germany, South Africa, Reunion, Panama, Vietnam, Sweden, Italy, India, Greenland, Dominican Republic, Bulgaria, Belgium, Serbia, Spain, Luxembourg, Australia, Netherlands, Iceland, Trinidad And Tobago, Ireland, Estonia, Czech Republic, Pakistan, Romania, Portugal, Kenya, Malaysia, Lithuania, Sweden, Indonesia, Columbia, Lebanon, Vietnam, Singapore, Hong Kong, Egypt, Japan, Philippines, Dubai – United Arab Emirates, China, Slovakia, Libya, Kuwait, Croatia, New Zealand, Antiqua And Barbuda, Finland, Cyprus, Poland, Malaysia, Republic of Korea, Hungary, France

**OPPORTUNITIES**

Recipe Development	Reviews/Giveaways	Cocktail Styling/Photography
Sponsored Posts	Social Media Promotion	Event Coverage

**BRANDS (Recipes and/or Photography)**

Barefoot Wine	Shellback Rum	Camarena Tequila
Beam Global	Pernod Ricard, USA	Pusser’s Rum
The Macallan	Brugal Rum	Driscoll’s Berry
Nebraska Brewing Co.	Spencer’s Omaha	Omaha Community Playhouse
Men’s Health Magazine	Studio 32 North	35 Maple Street Spirits
E&J Gallo	DaVinci Gourmet Syrups	StudioLEMONADE

**EVENT COVERAGE**

Gran Gala Judge	Bacardi Tour	Tales of the Cocktail	Buffalo Trace White Dog Days
42Below Cocktail World Cup		Brown-Forman Cooperage & Woodford Reserve Tours	
Pebble Beach Food & Wine		Prairie Organic Spirits	Prairie Made Dinner