



CONTACT

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Cheri Loughlin is the photographer, writer and creator of the cocktail and liquor blog, The Intoxicologist. Photos and recipes from The Intoxicologist have been featured on sites including Barefoot Wine, Shellback Rum, Cosmo.com, Camarena Tequila, ABCNews.com, Lushworthy.com, Eater.Vegas.com, and Men’s Health magazine.

Her keen interest in cocktails and spirits attracts brands that value contemporary to classic styled recipes with easily obtainable fresh ingredients. Cheri loves to create recipes for the novice home bartender eager to learn the art of mixing cocktails and for those with professional bartending experience.

STATISTICS (April 2015)

Average Monthly Unique Visitors UPON REQUEST
Facebook Subscribers 7,014
Twitter Followers 13.7K
Pinterest Followers 709



Readership is 48% Female / 51% Male with the largest segment between 25 to 54 years of age. Readers are primarily interested in cocktails and beer, liquor and spirits, wine, fine dining, bars and night-life, cookbooks, cooking and food news. Intoxicologist readers are primarily English speaking with reach in major cities across the U.S. and worldwide.

The Intoxicologist readers come from the following countries within any given 24 hour period: U.S.A., United Kingdom, Brazil, Estonia, Canada, Turkey, China, Malta, Mexico, Norway, Germany, South Africa, Reunion, Panama, Vietnam, Sweden, Italy, India, Greenland, Dominican Republic, Bulgaria, Belgium, Serbia, Spain, Luxembourg, Australia, Netherlands, Iceland, Trinidad And Tobago, Ireland, Estonia, Czech Republic, Pakistan, Romania, Portugal, Kenya, Malaysia, Lithuania, Sweden, Indonesia, Columbia, Lebanon, Vietnam, Singapore, Hong Kong, Egypt, Japan, Philippines, Dubai – United Arab Emirates, China, Slovakia, Libya, Kuwait, Croatia, New Zealand, Antiqua And Barbuda, Finland, Cyprus, Poland, Malaysia, Republic of Korea, Hungary, France

OPPORTUNITIES

| | | |
|--------------------|------------------------|------------------------------|
| Recipe Development | Reviews/Giveaways | Cocktail Styling/Photography |
| Sponsored Posts | Social Media Promotion | Event Coverage |

BRANDS (Recipes and/or Photography)

| | | |
|-----------------------|------------------------|---------------------------|
| Barefoot Wine | Shellback Rum | Camarena Tequila |
| Beam Global | Pernod Ricard, USA | Pusser’s Rum |
| The Macallan | Brugal Rum | Driscoll’s Berry |
| Nebraska Brewing Co. | Spencer’s Omaha | Omaha Community Playhouse |
| Men’s Health Magazine | Studio 32 North | 35 Maple Street Spirits |
| E&J Gallo | DaVinci Gourmet Syrups | StudioLEMONADE |

EVENT COVERAGE

| | | | |
|----------------------------|--------------|---|------------------------------|
| Gran Gala Judge | Bacardi Tour | Tales of the Cocktail | Buffalo Trace White Dog Days |
| 42Below Cocktail World Cup | | Brown-Forman Cooperage & Woodford Reserve Tours | |
| Pebble Beach Food & Wine | | Prairie Organic Spirits | Prairie Made Dinner |